



Texas A&M University
Lead by Example Campaign Overview
December 9, 2015



What is a comprehensive campaign?

Comprehensive campaigns rally around a university-wide mission and set of objectives aimed at moving the institution and all of its many units forward in a significant, strategic direction.



Lead by Example Goal

\$4.0B

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Campaign Totals

January 1, 2012 - October 31, 2015

\$1,941,469,141



Campaign Totals Breakdown	
Cash	\$ 819,144,018
Estate	\$ 466,059,646
Pledge	\$ 225,292,870
12th Man	\$ 430,972,607
Grand Total	\$ 1,941,469,141

Further Breakdown by Category	
Academics	\$ 1,216,127,376
Student Affairs	\$ 46,227,881
Athletics	\$ 433,389,309
Undesignated	\$ 245,724,575
Grand Total	\$ 1,941,469,141

Academic Breakdown	
College	\$ 521,397,647
Faculty	\$ 56,069,784
Research	\$ 368,012,578
Students/Scholarships	\$ 270,647,368
Grand Total	\$ 1,216,127,376



Unit	Current Gifts Booked	Planned Gifts Booked	Private Grants for Research	Totals
Agriculture Pgm*	\$31,771,842.40	\$15,981,641.07	\$85,116,313.80	\$132,869,797.27
Architecture	\$8,136,649.06	\$3,510,000.00	\$869,170.37	\$12,515,819.43
Bush School/Library	\$37,461,183.67	\$3,416,200.00	\$1,347,358.12	\$42,224,741.79
Business	\$41,189,287.85	\$20,604,239.00	\$563,977.00	\$62,357,503.85
Education	\$4,635,597.57	\$3,311,194.23	\$3,949,954.27	\$11,896,746.07
Engineering Pgm**	\$148,510,595.13	\$33,537,621.79	\$117,682,465.99	\$299,730,682.91
Geosciences	\$7,815,478.41	\$4,100,000.00	\$27,229,125.51	\$39,144,603.92
Health Science	\$8,559,068.88	\$1,738,476.11	\$7,954,754.93	\$18,252,299.92
Liberal Arts	\$7,347,848.59	\$3,052,085.86	\$2,344,613.64	\$12,744,548.09
School of Law	\$2,692,685.98	\$200,000.00	\$395,000.00	\$3,287,685.98
Science	\$51,941,920.38	\$11,430,000.00	\$15,762,341.93	\$79,134,262.31
Student Affairs	\$18,464,726.35	\$3,738,789.72	\$41,500.00	\$22,245,016.07
Corps of Cadets	\$38,013,952.57	\$25,982,524.37	\$0.00	\$63,996,476.94
University Scholarships	\$139,248,099.41	\$25,364,190.81	\$0.00	\$164,612,290.22
Vet Medicine	\$23,084,752.72	\$84,887,425.16	\$8,877,469.45	\$116,849,647.33
TAMU	\$12,229,822.89	\$10,001,125.00	\$92,140,257.74	\$114,371,205.63
TAMU Galveston	\$8,144,610.97	\$845,000.00	\$3,738,274.90	\$12,727,885.87
AFS	\$44,047,604.75	\$5,788,247.74	\$0.00	\$49,835,852.49
12th Man	\$430,972,607.47	\$9,137,583.16	\$0.00	\$440,110,190.63
TAMU	\$43,128,582.66	\$199,433,301.75	\$0.00	\$242,561,884.41
Totals	\$1,107,396,917.71	\$466,059,646.77	\$368,012,577.85	\$1,941,469,141.13

* Includes College Of Agriculture, Texas AgriLife Extension and Texas AgriLife Research, Texas Forest Service, and Vet Diagnostic Lab
 **Includes Dwight Look College of Engineering, TEES, and TTI



Questions?

Contact Information:

Mark Klemm

979-845-6537

mklemm@txamfoundation.com