Improving research personnel recruitment at Texas A&M

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Goals

- ► Identify limiting factors in graduate student and technical staff recruitment at Texas A&M
- ► Suggest solution(s) on how can we make Texas A&M an attractive place for graduate students?

Limitations

- ▶ Lack of long-term financial support for graduate students
 - ► Funding for Ph.d. students
- ▶ Marketing concerns
 - ▶ Tools to reach out
 - ▶ Concerns on recruitment processes
- ► Concerns on organization of graduate programs
 - Variability across departments
 - Variability across colleges

Potential Solutions

- Financial:
 - ▶ Multi-year graduate student offers (How can this be done?)
 - ► Endowed graduate students & postdocs (?)
 - ▶ Money from Masters (Non-Thesis) to fund thesis students (Is this possible?)
- Marketing :
 - Powerful websites
 - ▶ Entrepreneur certificate / Business certificate / teaching certificate
 - ► Advertise graduate student alumni success
 - ► Consolidation of recruitment (Dean of graduate school)
 - ► Increase number of students interviewed
- ► Organization:
 - ▶ Well-organized graduate programs
 - Interdisciplinary programs
 - Professional development
 - ▶ Interfacing with colleges/departments/graduate students